Idaho Commission on the Arts Boise Regional Planning Meeting, August 26, 2019

Educate artists / orgs to

use Nextdoor.com for effective pomotion Start-up organizational

funding

More spaces for arts, all-

We advocates vow to go outside the usual arts

ages

Focus Question: "In what ways can you and the Idaho Commission on the Arts encourage greater participation in cultural activities in your community?"

ACCESS	COMMUNICATIONS		FUNDING	EDUCATION	GOVT SUPPORT	YOUTH	COLLABORATION		MISCELLANEOUS
Art "petting zoo"-try different art techniques & media	Expanding views on what cultural arts are	Printed/ online statewide directory of artists & partner organizations	Easier "Quick Funds", small grants for orgs & collabs	Require schl districts to provide more/ better arts curricula in public schls	Remove tax on admissions and ticketing of non-profits	Encourage teen involvement in arts event promotion	Weave the arts into other activities	Joint events to broaden minds	Celebrate quality more, quantity less
Bring arts to communities (not ask them to come to us)	Hiring literary artists to write about arts on multiple platforms	Better use of local broadcast media	"Emergent artist" funding	Compulsory student attendance	Improve tax break for arts and film industry	Novice & youth & professional, joint performances & exhibits	Leadership—identify community liaissons, networking orgs, host regional conferences	Inter-organizational mentorship	Free food
Sppt events that create interest; enhance ability to attend	Cross-promotion, event calendars, one-on-one networking	Greater communication/ promo strategies	Be an arts advocate & volunteer	Tailor arts plan to fit diversity of each community	Increase govt funding for the arts	Involve more youth	Periodic local networking events, arts orgs	Monthly arts forums w Idaho residents & advocates (every 5 yrs isn't enough)	Combine food with cultural arts events
Present arts in unusual places (element of surprise: @ rodeo, HS football games	More relevant media	Marry art history with economics (make art relevant in modern business context)	Help orgs find business resources (i.e., auditors, training how to recruit boards, train volunteers)	Less STEM, more STEAM	Check-box on tax returns for ARTS in Idaho (e.g., as in AZ)	Promote adult beginners in arts (parent/ child activities as a gateway)	Mentorship & professional development	Engage local bsuinesses/ big businesses	Inclusive of all art forms
Individualized cultural planning process- help for communities	Central (single) clearing house for arts news	Tell "arts benefits" story in new ways (for healing, improved econony, higher grades, senior memory sppt)	Transportation grants for rural schl field trips	On-ramps for adult learners to engage or re- engage arts/ culture	Bipartisan legislative support, increase funding & personnel		Encourage/ assist more local performing groups	Collaboration-sharing resources, leveraging new/ existing orgs, eliminate redundancies	Better architecture
Sppt broad exposure to cultural events/ orgs, etc.	Promote events to growing community (i.e., advertizing, media sppt)	Connect with constituents for feedback	Educate cultural orgs on grant process	Robust education plan, re: arts as a healing tool			Encourage cross- geographical collaborations	Help cultural orgs learn what ICA can do	Ownership of the activity
Art history mobile! Serious gaps in Idaho arts history learning	Shared arts community calendar/ bulletin	sppt social networking	Mitigate access/ transportation barriers	Have art classes for legislative spouses! (e.g., BSU during winter break)			More opportunities for collaborations between arts orgs	Work together w outside agencies	Contests with ribbons!
How to get info to teachers, schools administrators	More connections with each other	Research data collection, best practices, accessibility, gaps in community	Quick, efficient process for small grants	More arts programs in public schools			Share resources and ideas	Connect with diverse organizations	
Bring arts into parks & neighborhoods (arts mobile)	Marketing research, learning how to reach Idahoans where they are.	Creating narratives for the value of arts	Sppt free & low cost cultural events				Offer education to smaller orgs	Collaboration to cross- market	
More free art events	Encourage local advocactes	Cmmsn website sppt clearing house "Craig's List for arts", all needs volunteers, artists	Sppt for temporary art & performances in public spaces				Create network, meet regularly	Partnerships with non- arts non-profits	
Opportunities that speak to diverse areas of interest & exposure	Broaden outreach activities, i.e., classrooms, community gathering places	Create statewide calendar of cultural events	Demand enhanced public funding to remove financial barriers				Share, advocate and collaborate	Engage with larger networks	
Increased transport sppt to events	Using social media to attract younger audiences	More info on the arts to local officials	Help orgs find funding & educate them in fundraising						
Creating greater access for people with disabilities	Actively collect data about arts orgs statewide, to share and use	Increase awareness	Assist with operations/ infrastructure support						